2017 Patient & Family Centered Care Conference
Monday, February 27, 2017 – The California Endowment, Los Angeles, CA

Sponsorship Opportunity

Dear Partner,

We would like to invite you to become a sponsor of the 2017 Patient & Family Centered Care Conference. Patient & Family Centered Care Partners (PFCCpartners), and Health Services Advisory Group (HSAG) are collaborating to present the seventh annual conference on this topic to take place in Southern California. The conference will be held Monday, February 27, 2017 at the California Endowment Center for Healthy Communities in Los Angeles, CA.

The PFCC Conference has provided healthcare providers, patients and families with a unique opportunity to engage in a day of learning and networking focused exclusively on advancing patient and family centered care. The conference is designed to provide attendees with innovative resources, tools, and practical strategies for engaging patients and family members across all aspects of healthcare delivery. The day will feature a dynamic panel of expert patient & family advisors as well as learning tracks tailored to organizations’ level of experience in implementing patient and family centered care practices.

We anticipate over 300 attendees from hospitals and healthcare organizations to be in attendance including CNO’s, Directors and Vice Presidents of Quality, CMOs, nurses, Quality Improvement Specialists, physicians, therapists, spiritual services, social workers, palliative care representatives, allied health professionals, patients and families. Sponsorship tables will host direct contact with attendees for the duration of the breakfast and lunch hours as well as in between breakout sessions.

Conference Sponsor Privileges:
- 6ft x 3ft Sponsor table
- Quarter page advertisement in conference syllabus
- Conference registration for one participant
- Verbal and visual recognition during conference opening

The sponsorship form is attached, which provides instructions on how to become a sponsor. Please respond by submitting this form by December 1, 2016 as sponsorship opportunities are limited.

Please help support PFCCpartners and HSAG in hosting this exciting and special day. Should you have any questions, please feel free to contact us. Thank you for your support.

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Lindsey Holland,
Clinical Project Manager,
HSAG
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2017 PFCC Conference $1,000 Sponsorship Form

1. **Organization Information:**

   ORGANIZATION: _______________________________ WEBSITE: _______________________________
   
   ORGANIZATION ADDRESS: _________________________________________________________________
   
   CITY: ______________________ STATE: _______ ZIP: ______________________
   
   PRIMARY CONTACT NAME: ___________________________ TITLE: _____________________________
   
   EMAIL: __________________ PHONE: __________________ FAX: _______________________

   [ ] Our organization would like to sponsor the PFCC Conference in the amount of $1,000

2. **Attendee Information:**

   NAME: ___________________________________________________
   
   EMAIL: ___________________________________________________
   
   PHONE: ___________________________________________________

3. **Sponsor Table Needs/Requests:**

   [ ] I will need an electrical power outlet near my display table.
   
   [ ] Other: ___________________________________________________

   **To confirm your sponsorship:**

   Mail or email this completed form by December 1, 2016 to:

   Mail:
   PFCCpartners
   5199 E. Pacific Coast Hwy, Suite 306
   Long Beach, CA 90804

   Email:
   stephen@pfccpartners.com

Please note, your company logo will be posted to the Conference website as soon as all Sponsor materials are received. To ensure inclusion in the Conference Syllabus (print) we need to have your ad and logo no later than December 1, 2016.

**Presented by:**

![PFCCpartners](image1)

![HSAG](image2)